



CARTHA™

Collaborative Doers for Humanity

33 Buchanan Court, Iowa City, IA 52246, USA

www.cartha.org / cartha.global@gmail.com

CARTHA: AN EDUCATIONAL 501(c)(3) TAX-EXEMPT NON-PROFIT ORGANIZATION FOUNDED IN 2006

CARTHA cultivates Collaborative Doers. These *Carthans* form a network of scientists, filmmakers, entrepreneurs, physicians, writers, artists, comedians, and public citizens. United by the shared objective of leveraging technological and social innovations to advance global good, these networks span five continents and three generations. These linkages in turn bridge the fields of **Technology Transfer, Global Health, Sustainability, and Social Responsibility**.

VISION: To leverage academic-practitioner partnerships and innovations to create opportunities for advancing global good

MISSION: To cultivate Collaborative Doers who enhance the positive impact of technological and social innovations

C2G2 MODEL: BUILDING COLLABORATIVE COMPETENCE (C2) IN PARTNERSHIPS FOR GLOBAL GOOD (G2)

CARTHA's programs provide a conduit for spurring innovative thought, community outreach, and cross-sector partnerships. Glocalizer™ forums are organized with Carthans and other speakers to emphasize the social dimensions that influence and affect the human collaborative spirit indispensable for engaging in humanitarian endeavors. These inspiring dialogues are intended to create a springboard for participants to express and connect their own aspirations into collaborative projects. We mobilize resources for Carthans, thereby creating and shaping the landscape of **C2G2 cultures** of Collaborative Doing.

A culture of innovation demands innovations in culture. ~ Sri Ramamoorti, Atlanta, Georgia

PROGRAMS: GLOCALIZERS AND THEMED INITIATIVES WITH FELLOWS AND STUDENT CHAPTERS

Partnering with professional societies, campuses, and social service clubs, CARTHA has organized, led, or sponsored symposia reaching over 5,500 faculty, students, and professionals. Based on discussions with over 550 individuals in our pursuits to provide models for understanding, facilitating, and communicating the work of Carthans, we present our **Strategic Framework as 5 components of a roadmap for our next 5 years:**

1.Narratives	Foster radio programs and social media outreach to share Collaborative Doers' perspectives.
2.Initiatives	Mobilize resources for Carthans in different regions through initiatives that connect the fields of Technology Transfer, Global Health, Sustainability, and Social Responsibility: • Global Health Through Lens of Water: water-related health effects curricula • Birthing Invention-Historians: early insight into innovation ecologies for timely policy-making • Collaborative Literacies: cultural translations with arts shared across communities and generations • Diaspora Givers: cross-cultural understandings for philanthropic adaptations in glocal giving • Experiential Winterims: humanity-centered immersive learning across borders and networks • Technology Managers and Glocal Humanitarianism: academic innovators interfacing with NGOs <i>Pictured on left (clockwise from top): Devasena Gnanashanmugam, Amie Ohlmann, Ajailiu Niumai, Luke Juran, Elizabeth Hoover de Gálvez, Alisha Nicole Apale, Policarpio Soberanis, Roberto Silveira Reis.</i>
3.Partners	Team up with professional societies and service clubs to connect Carthans into broader networks.
4.Platforms	Optimize administrative efficiencies by using cost-effective technology infrastructure to overcome ongoing resource and staffing constraints.
5.Dedicators	Establish an endowment to support operations over the long term, and expand base of supporters for advancing the work of Glocalizers, Fellows, and Student Chapters .

CARTHA is *a way of life* for me now. It is heartening to see the momentum behind our efforts continue in new and unexpected ways. I am—all of us Carthans are—extremely grateful to all the volunteers who are making this happen!

~Usha R. Balakrishnan, Founder and Chair, CARTHA, Iowa City, Iowa

Please visit www.cartha.org and consider supporting us to take our exciting initiatives to the next level!

Call CARTHA founder Usha R. Balakrishnan at 319-248-9625 or write to her at cartha.global@gmail.com.



CARTHA™

Collaborative Doers for Humanity

33 Buchanan Court, Iowa City, IA 52246, USA

www.cartha.org / cartha.global@gmail.com



CARTHA founder Usha Balakrishnan is one of those cosmic energy packages that will transform what is violated or destroyed into hope that heals. With CARTHA, opportunity meets needs meets skills and knowledge that are kind to the world but also honor personal dreams and aspirations. CARTHA helps transform a practical dream into a mutual good. This work provides refreshing returns to anyone making any kind of capital, social, and emotional investment into the process to tackle tough challenges.

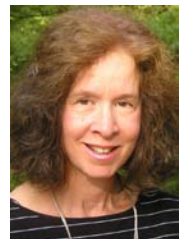
~Adhiambo Yvonne Owuor, Independent Writer, Nairobi, Kenya

CARTHA AT 5: FORMATIVE PHASES SIGNAL PRACTICAL BRIDGING MODELS

Operating from our founder's home office, CARTHA's work has been primarily **funded by donations from 15 individuals**. Our reputation has spread in an organic manner: word-of-mouth testimonials from program participants who in turn offered other program venues at locations in Canada, Mexico, Brazil, Italy, India, and USA. Insights for our Strategic Framework and themed initiatives arise directly from numerous C2G2 Training Model-based programs and Collaborative Doing journeys with others. Our own work at CARTHA thus is not possible without the involvement of Collaborative Doers young and old.

INCOME 2006-2011	77,458
(Cash) Donations	63,261
In-kind contributions	4,337
Reimbursements	9,860
EXPENSES 2006-2011	76,696
Personnel	0
Operations	33,745
Programs	42,951

Before I encountered Usha, I had never heard of a *technology manager*. Now I understand that these professionals must partake of both art and science, using the storyteller's skills to express why new scientific technologies are important and hold promise, while helping them find their way to usefulness in the world. CARTHA brings together powerful synergies between groups that ordinarily don't talk together. It helps to impart 'best practices' lessons, and encourages those who have been successful in global health and sustainability to pass on their skills to younger people in the field. When CARTHA calls, I'll be there! ~Linda Harrar, Documentary Producer, Boston, Massachusetts



CARTHA

WHAT'S IN A NAME AND LOGO: BELIEVING IN COLLABORATIVE ASPIRATIONS AS OUR POWER OF 55

Our name arises from an acronym: Collaborative Arts in Research Translation for Human Advancement. CARTHA means *doer* in Sanskrit. CARTHA's story is all about how new forms of cooperative behaviors can be induced among humans: how **Collaborative Doers** can help make a bigger difference by dedicating themselves to advancing global good no matter their sector, discipline, or location.



Pictured in Iowa City on June 13, 2011 (from left to right):

Dawn S. Holland, Usha R. Balakrishnan, Ana Vasudevan, Mark C. Ginsberg.

Dawn and Mark met with Ana, a Summer Student Intern from Atlanta. Based on her internship experience, Ana launched the first student chapter **CARTHA at Berkeley**.



Reflecting the symbolism of our logo (55 dots connected to produce an exquisite *kolam* with 108 triangles) our **team of 55 volunteers** comprises 7 Board members, 21 Ambassadors, 21 Advisors, and 6 Fellows. CARTHA now attracts 2-4 contacts each month from individuals who—upon stumbling onto our website—call to say that they feel inspired by Carthans acting upon their aspirations while journeying together in synchronicity! Now we hear of younger Carthans enabling their peers in such journeys!

CARTHA NEEDS YOUR SUPPORT

We are ready to move into our next 5-year phase with our Strategic Framework—will you support us?

CARTHA needs your contributions to build upon an exciting vision for our collaborative future.

Would you consider being part of the next 55 joining us to weave Carthans' aspirations for humanity?

Call CARTHA founder Usha R. Balakrishnan at 319-248-9625 or write to her at cartha.global@gmail.com.